OCTOBER GENERAL MEETING

Tuesday, October 18 2016 will be BNC LV’s general meeting. Our guest speaker will be Carrie Kaufman, the Host/Producer for KNPR’s State of Nevada. She has been a print, digital and radio journalist for 25 years. She founded and published PerformInk, Chicago’s theatre and film newspaper, which became the bible for actors, directors, designers, filmmakers, and funders, as well as audiences wanting to be in the know. At PerformInk, she was the recipient of two Peter Lisagor Awards for Excellence in Journalism – for a feature on Uta Hagen, a German American actress, who originated the role of Martha in the 1962 Broadway premiere of Who’s Afraid of Virginia Woolf? by Edward Albee and for her extensive coverage of the Screen Actors’ Guild Strike of 2000.

In 2007, Carrie was a top 10 finalist in the Public Radio Talent Quest, which sent her headlong into the medium of radio production. Previously she was one of the original hosts of Les-Bi-Gay Radio in Chicago.

She is also a musician and has worked as a consultant for various non-profit art groups.

Carrie grew up in Las Vegas and returned in 2014 with her twin daughters to the city whose mountains she always dreamt about.

Carrie’s talk is entitled “Is There Such a Thing as Neutral Journalism?” She will touch on both national and local journalism. This should be a very interesting evening. Do not miss it. Mark your calendars.

Kraft-Sussman Meeting Room
3975 S Durango Drive
Unit 104
Las Vegas, NV 89147

October 18, 2016
Tuesday at 7 P.M.
Light refreshments served
$10 donation at the door

Space is limited
RSVP to Marilyn Shocket
702-255-9992
marilynfern13@yahoo.com

Proceeds from this event are dedicated to the BNC LV Endowed Scholarship fund for the benefit of a Southern Nevada student who attends Brandeis University.
As we begin our second year as co-presidents, we are blessed to have volunteers who have made our events a success.

By now you should have been notified of your study groups and are planning your fall schedule. Hillel and Margret Ofek worked diligently over the summer to take care of registration and to send out class rosters to facilitators. Most classes begin in October, and we are optimistic for another successful year of educational activities. Special thanks to Meera Kamegai for her hard work in organizing our classes this year.

On September the 20th we had the first of a number of events scheduled for 2016-17. This was the Showcase Luncheon at Bears Best Golf Club, and it turned out to be a great start for the new year. We have Shirley Mogil, our Events Vice President, to thank for planning and setting it up. The meal was excellent and we enjoyed hearing Ellis Landau’s presentation about his life and connection to Brandeis University.

We are very fortunate to have Carrie Kaufman as our guest presenter for the October General Meeting. Many of you know of Carrie from her role as a host and producer of KNPR’s State of Nevada.

Marshall and I are looking forward to welcoming you into our home for the November Holiday Pot Luck Luncheon. Last year’s luncheon was extremely well attended and we are again hoping to collect a trunk full of gifts for Jewish Family Service’s holiday gift collection for children.

We are always looking for volunteers to help with projects. If you are willing to offer a little of your time for a worthy cause, by all means please call us at 702-458-6502. We look forward to seeing you at study groups and all our fall events.

Margy and Marshall Brownstein
WELCOME TO LEARNING

Hooray for us! The Study Group Committee is very proud of the number and quality of our offerings. The ten members of our Study Group Committee and 30 facilitators and speakers are spending many hours of work to bring this material to you. About half of our study groups are new while the others have new material or are offered in a new location (east or west side). Most chapters charge a fee for each study group. At our chapter, you may attend as many study groups as you like for $45. This is a tremendous bargain but please do not abuse it. Some members sign up for many groups and then find they do not have time to attend all of them. If you must drop out, let your facilitator know. If you find you cannot attend on a particular day, please let the host or hostess know. Why is this important? We make accommodations for the number of members who have signed up to take a class. This often means renting a facility. If we meet in a home, the host or hostess sets up chairs and often prepares snacks and beverages for the expected number of people. Please be considerate by sending an RSVP.

Fall 2016 Study Groups officially start October 19. If you have a study group beginning in October or November, you should have heard from the facilitator of that group. Facilitators should have received their lists of attendees several weeks ago. Those who registered after September 1 must contact the facilitator to register. At the beginning of the year, we always have the inevitable problems with incorrect email addresses and mistakes in registration. If you believe you have registered for a study group and have not heard from the facilitator, please contact either the facilitator or me. Note that some of our study groups begin in December or January while others have their dates and times to be announced. Please check your study group booklet. I am always available to answer your questions.

I hope you all had a great summer, despite the heat and wind.

As of this writing, we have 201 members for the current year. Please remember to keep me advised about changes in email, addresses and phone numbers.

If you have not re-joined, send your dues to me
Sue Solomon
10412 Leafgold Drive
Las Vegas, NV 989134

IF YOU HAVE MOVED, HAVE A NEW E-MAIL ADDRESS OR A NEW TELEPHONE NUMBER, PLEASE LET ME KNOW.
**ON THE TOWN**

On **Wednesday, November 2 at 10:45 AM**, the “On the Town” Group will meet at the Old Las Vegas Mormon Fort. This is the site of the first permanent non-native settlers in the Las Vegas Valley. The settlers were a group of Mormon missionaries who built an adobe fort along the Las Vegas Creek in 1855. It is a wonderful park now. The park includes a remnant of the original fort, which contains interpretive displays. We will be enjoying a tour with a U.S Forest Ranger. The Visitor Center contains exhibits on the history of the site, as well as historic artifacts.

The fort is located at 500 E. Washington Ave., Las Vegas, NV 89101. This is at the intersection of Las Vegas Blvd and Washington Ave. near the Neon Museum. Lunch will be on our own at Jerry’s Famous Cafe, 1821 N. Las Vegas Blvd, North Las Vegas, NV 89030, 702-399-3000.

To participate: send a check for $11 made out to BNC to: Arlene Krane, 2552 Banora Point Drive, Las Vegas, NV 89134. Proceeds from On the Town are dedicated to the BNC Las Vegas Chapter endowed Scholarship Fund.

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**MEMBERSHIP NEWS**

On **Sunday August 7th** a Membership Brunch was held at Jo-Ann Geller’s home. It was a small event with 4 prospective members attending. We are thrilled to report that all four joined our Chapter. Our newest members are:

- Lydia Gecker
- Malka Garni
- Michael Garni
- Rochelle Hecker

Welcome! We look forward to seeing you at our classes and events this year.

Remember you are the best way to recruit new members. Bring a friend to our next event or study group.
BNC LV Annual Toy Drive for Jewish Family Services and Pot Luck Luncheon

We are again going to collect toys for Jewish Family Services. Last year we were able to send an entire SUV full of toys to help over 400 Jewish families in Las Vegas celebrate Hanukkah. These contributions are desperately needed. We would like to expand our drive to older children. We are asking all to bring a toy of at least $10 in value. For the past 2 years there has been an abundance of food. So in lieu of bringing a dish to enjoy and share with other members, you may choose to bring a $10 gift card to Target to be given to the older children. We are hoping for a good mix of food and gift cards.

**BRING A $10 UNWRAPPED TOY AND A DISH TO SHARE** OR **BRING A $10 UNWRAPPED TOY AND A $10 GIFT CARD TO TARGET**

*Where:* Home of Margy and Marshall Brownstein
10249 Wisteria Hills Court
Summerlin- The Gardens Village
Las Vegas, Nevada 89135

*When:* Tuesday, November 15, 2016, 11:30 AM

**RSVP BY SUNDAY, NOVEMBER 6**
MARSHALL BROWNSTEIN
At the above address or by calling
702-458-6502 or via e-mail
marshb7@gmail.com

*If you cannot make it but would like to contribute a toy and/or a gift card, call Marshall.*

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I WILL BRING:

- [ ] GIFT CARD
- [x] FOOD  Please circle your preference below

We may ask you to change your preference to make sure we have a balanced luncheon menu.

Salad  Appetizer  Main Course  Dessert  Drinks
HAPPY NEW YEAR

L’Shanah Tovah T’chatevu V’techatemu. We wish all of our BNC friends and colleagues the very healthiest and happiest of New Years.

All contributions will go the BNC Las Vegas Endowed Scholarship Fund for students from Southern Nevada who attend Brandeis University.

Ruth Alexman
Judith Bernstein
Margy and Marshall Brownstein
Evelyn Brunner & Steve Taylor
Gladyce Ehrlich

Edith & Dave Einhorn
Jo-Ann Geller & Martin Fessler
Barbara & Les Gilbert
Gail & Alan Goldbaum
Arlene & Len Krane

Denise & Steve Needleman
Sue & Richard Schweitzer
Carol & Bob Seskin
Sue Solomon
Arlene Zonder

HOLIDAY GIFT WRAPPING

All proceeds from this fund raiser will go to the BNC Las Vegas Endowed Scholarship Fund for a student from Southern Nevada who attends Brandeis University. Gift wrapping will be at Barnes & Noble on Charleston in the Whole Foods Shopping Center. Gail Goldbaum will co-ordinate this event. She needs volunteers to take 2 to 3 hour shifts on various dates from Tuesday, December 13th through Saturday, December 24th. Each shift will have 2 volunteers. Sign up with a friend or make a new friend. You do not have to belong to BNC in order to volunteer. This is such an easy and fun way to raise money. A couple of years ago, someone gave us a $100 donation. Won’t you help and maybe your shift will be that lucky again. Contact Gail at 702-304-9275 or email her at gigoldbaum@att.net.

SAVE THE DATE

October 18, 2016—General Meeting
November 15, 2016—Pot Luck Lunch and Toy Drive
December 13-24, 2016—Gift Wrapping
January 8, 2017—University On Wheels

Shirley Mogil
Mogils@bellsouth.net
256-283-1606

Call Shirley with questions or to help
Best wishes to Our October and November Birthdays

**OCTOBER**
1. Arlene Golub
11. Jo-Anne Geller
14. Burt Arnold
16. Cerna Kalin
25. Eunice Willard
26. Arlene Zonder
27. Rosalie Baker
29. Arlene Krane
30. Suellen Levy

**NOVEMBER**
1. Lonnie Wagman
7. Leslie Schoenberg
10. Susan Charon
11. Ann Brandt
13. Barbara Barney
16. Joyce Newman

Don’t see your birthday listed? Email your birth day and month to me.

**OUR DEEPEST SYMPATHY GOES TO:**
Denise and Steve Needleman on the passing of Denise’s Father, Clyde Fox

**GET WELL WISHES TO:**
Selma Soriano

**TRIBUTES**

**GOOD AND WELFARE SCHOLARSHIP FUND CARD**
In memory of father and grandfather, Arthur, to Justin and family
Lois & Joe Rosenberg
Get well wishes
To Gale Labovitz from Evelyn Brunner & Steve Taylor

**GOLDFARB LIBRARY NIGHT CARD**
Happy Birthday
To Bea Stahl from Ellen Scully

**BLUE AND WHITE TRIBUTE CARD**
Get well wishes
To Selma Soriano from Arlene Zonder

**Community Service Project**
Are you saving your personal care items from your travels or extras you have around the house to donate to Jewish Family Services? Our donations are urgently needed. Please bring items to any of our meetings or events. Jo-Ann Geller will collect them and deliver the items around Hanukkah. This is part of our continued out-reach service to our community.
Books are the carriers of civilization. Without books, history is silent, literature dumb, science crippled, thought and speculation at a standstill.—Barbara Tuchman

BOOK FUND TRIBUTES

Complete this form and mail it along with your check made out to BNC to:

Eunice Willard
2713 Orchid Valley Drive
Las Vegas, NV 89134

702-823-1474

Send tribute to:

Name:_______________________________________
Address___________________________________
City ____________________ State ____ Zip__________

Send tribute from:

Name:_______________________________________
Address___________________________________
City ____________________ State ____ Zip__________
Telephone number_________________________________
Email_________________________________________

Send tribute from:

☐ IN HONOR OF:   ☐ IN MEMORY OF:   ☐ OCCASION:

Birthday, Anniversary, Special Thank You, Get Well, Congratulations, New Grandchild, etc.

☐ $10 Goldfarb Library at Night Card
☐ $18 Louis Brandeis Portrait Card (Chai)
☐ $25 Scholarship Campaign Card
☐ $40 LRJ with Newly Designed Inserts
☐ $60 Medical Science Journal Folio
☐ $105 Judaica Collection
☐ $205 Research Journal File
☐ $505 Major Book Collection
☐ $505 Journal Guarantor Endowment Fund
☐ Other Major Donations

Or send a $5 Good and Welfare Card. The proceeds of which go to the BNC Las Vegas Endowed Scholarship Fund to benefit a student from Southern Nevada attending Brandeis University. Check here

☐ $5 Good and Welfare Card
Brandeis research group makes progress in the fight against ALS

A Brandeis research group has found a way to repair a vital signaling mechanism in fruit flies with symptoms of ALS. As a result, dying motor neurons regained health and the once paralyzed flies regained partial motion.

The discovery represents a significant breakthrough in our understanding of what goes wrong in ALS when signals called growth factors travel from around the body to the spinal cord where they promote the growth and survival of motor neurons. It's the eventual failure of motor neurons in patients with ALS that leads to muscle decay.

"We didn't cure ALS in the flies," says Rodal, "but we did make them significantly better."

The work was done in the lab of assistant professor of biology Avital Rodal. It appeared online in mid-August in "Molecular Biology of the Cell." Financial support came from The Blazeman Foundation for ALS Research.

ALS, short for amyotrophic lateral sclerosis and also known as Lou Gehrig's disease, is a neurodegenerative illness where muscles waste away, leading to the inability to speak, move and eventually breathe. Around 30,000 people in the United States suffer from the illness. Patients typically die three to five years after the onset of symptoms. In 2014, The Ice Bucket Challenge, where participants dumped a bucket of ice on their heads, raised new awareness about the disease.

Rodal works with flies that have been genetically modified to contain mutations similar to those found in humans with ALS. Her research focuses on vesicles, which are essentially membranous suitcases packed with growth factor molecules. Some get manufactured in the limbs where nerve endings make contact with muscle tissue. They then travel along the nerves' fibers or axons to the spinal cord where the nerve cell nuclei are located. Axons can stretch several feet long so the vesicles rely on "motors" to propel them quickly toward the spine.

In people with ALS, something malfunctions so that the growth factor doesn't wind up effectively communicating with motor neurons, triggering cell death. The big mystery is what exactly is going wrong.

Researchers in Rodal’s lab found that the problem occurred at the start of the vesicle's trip in the nerve endings. In the ALS model fruit flies, the growth factors were packaged into the wrong kind of vesicles,
Below is a list of Board Members. Feel free to contact any of them with your suggestions or to volunteer to help with an event. Please keep this list for future reference:

<table>
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<tr>
<th>Position</th>
<th>Name</th>
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**BNC Mission Statement**

Brandeis National Committee is an organization committed to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership remains connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, non-sectarianism and service to the community.
and the movement of vesicles was faster and ranged over larger distances than in fruit flies without ALS.

Finding this abnormal vesicle movement was a major breakthrough. Rodal could now modify the fly's genes so the vesicles moved more like they do in healthy specimens. This gene modification also restored growth factor function, and the neurons recovered enough to allow the flies to crawl more efficiently.

"If we find a way to tweak the same trafficking machinery in patients as we modified in the fly," Rodal says, "it might be a way to help return their neurons to a healthy state."

Continued from page 9

Many thanks to all the contributors to the bulletin and to Sheila Schwartz for proofreading this issue.
Submission Deadlines
The Bulletin is published on a bi-monthly basis. The deadline for copy is the tenth of the month preceding the month of publication. The deadline for the Dec/Jan2016 Bulletin is Nov 10, 2016. Publisher and Editor: Evelyn Brunner 702-823-3065 or evelyn.brunner@cox.net. Please send all information to be published via email.